

TIM INKERMAN THOMSON

Toronto, ON | 647.702.1141 | inkthomson@gmail.com | www.animationanswers.com | [LinkedIn](#)

MOTION DESIGNER

CAPTIVATING AUDIENCES THROUGH ENGAGING & INNOVATIVE VISUALS

Full stack Animator and Cartoon Artist with 20+ years of experience producing vibrant and engaging visuals for diverse clients. Demonstrated ability to communicate effectively and collaborate with teams and individuals within all levels of an organization to build videos from the ground up, including pre-production and post-production elements. Recognized for producing visuals for 100+ projects ranging from short clips to extensive animations. Delivers a unique animated style of whiteboard animation through market research and consistently develops innovative design systems to ensure efficiency and consistency.

Core Strengths

Full Stack Animation | Cartoon Artistry | Visual Production | Audio Production | Video Production | Whiteboard Animation
Market Research | Project Management | Content Creation | Motion Design | Adobe CC

PROFESSIONAL EXPERIENCE

ANIMATOR | BTS Custom Digital Learning | Jan 2021 – Mar 2024

Collaborated with Media Leads, Learning Experience Designers, and fellow animators, contributing to the creation of diverse and high-quality animations for corporate clients.

- Revolutionized the character animation translation process by implementing simplified rigging techniques and pose-to-pose animation, resulting in a 2/3 reduction in delivery time for translated videos, concurrently reducing costs and enhancing internal margins, while remaining committed to exploring innovative approaches including the utilization of AI.
- Achievement
- Achievement

FREELANCE ANIMATOR | AnimatedAnswers.com | May 2014 – Present

Specializes in multiple forms of animation for a variety of projects and purposes, producing repeat clients.

- **Reframe Health Lab | Mar 2014 – Jul 2020**
 - ✓ Created visuals for 80+ projects serving healthcare clients.
 - ✓ Projects ranged from welcoming videos for new Syrian Canadians to educational content on St. Michael's Hospital's medical system, alongside multiple videos for participation and medical training.
 - ✓ Leveraged a "nudging" approach to communicate health benefits to the public.
- **Movie: "Who the F*#@# is that Guy?" – EP: Rob Zombie | Oct 2014 – Dec 2015**
 - ✓ Commissioned by New York director Drew Stone to conceptualize and animate five sequences for a documentary film covering the life of Michael Alago, known for signing Metallica and White Zombie to their debut record deals.
 - ✓ Contributed animations that were featured prominently in the film, which aired on Netflix for three years and is currently available on popular streaming platforms such as Amazon Prime and Apple VOD.
- **Exxon Mobile | Jan 2016 – Feb 2016**
 - ✓ Produced two minutes of visuals for a corporate video addressing the topic of misappropriation of company assets, collaborating with three60 Communications in Toronto.
- **Dejero: Live+ Engo Teaser | Mar 2015 – May 2015**
 - ✓ Collaborated with Endless Potential Media Group to introduce a new product by producing animated visuals for a :42s teaser video.
- **Manulife/John Hancock | Dec 2014 – Feb 2015**
 - ✓ Partnered with three60 Communications and Vince Aragona, AVP Creative Services at Manulife, to conceptualize and produce visuals including a 4m:41s internal video showcased to employees worldwide.

- **T-REX - The Trade Exchange | Aug 2014 – Sept 2014**
 - ✓ Conceptualized and produced 1m:16s of animation and sound for a start-up company's promotional spot.
 - ✓ Created imagery and animation to introduce and explain an innovative app, the first professional network tailored for the contractor industry.
 - ✓ Utilized a combination of pen and ink cartoon drawing, animation, and motion graphics to craft engaging visuals that effectively conveyed the app's features and benefits.
- **Groovie Mobile | Jan 2014 – Mar 2014**
 - ✓ Produced audio and visuals for a 1m:24s video introducing Groovie Mobile, an app facilitating movie discovery and nearby dining options.
 - ✓ Developed situation-based animation with scripted characters to showcase the app's features.
 - ✓ Integrated audio and visuals to deliver a concise and engaging presentation of the app's functionality.
- **Hydrostor | May 2013 – Jul 2013**
 - ✓ Produced sound and visuals for a 1m:45s video introducing the technology behind an environmentally friendly company that produces low cost, bulk energy storage systems.

WHAT PEOPLE ARE SAYING

"Tim is a Ferrari. Not only does he consistently produce sleek creative, but he also turns it around so fast it makes you wonder what gear other artists are really driving in."- Josh Hudson, Creative Director, Amazon

"Tim has always been the "go to" and always willing to help. Truly a great partner to The GenWell Project and we can't thank him enough for his efforts." - Pete Bombaci, Founder of the GenWell Project